



Georgia Coastal Colloquium '24  
October 16th, 2024  
Session 4: Introductions

Tyler Cooper-Kolb  
NOAA Coastal Management Fellow



# Resilience Outreach Strategy and Implementation Plan

- Non-technical document intended for CRD Staff.
- Identify needs and gaps associated with effectively communicating tools and research results that pertain to the Georgia's Coastal Management Programs specialty areas:
  - Coastal Hazards, Green Growth, Wetland Health and Monitoring, Living Shorelines, Public Access, Geographic Information Systems (GIS) and Mapping, Marsh and Shore Permitting, and Funding.
- Work with GCMP Staff to develop outreach materials for multiple generational and demographic audiences.

# Resilience Outreach Strategy and Implementation Plan

- Task 1: Information Collection
  - I. **Partner Survey**
  - II. Public Survey
  - III. Focus Groups
  - IV. Meet with staff to discuss results and receive feedback
- Task 2: Development of Outreach Strategy
- Task 3: Implementation and Dissemination

**Scan and fill out our form to  
be added to our Resiliency  
Partner Survey Email List!**

**Questions? Please Reach Out:**  
[tyler.cooper-kolb@dnr.ga.gov](mailto:tyler.cooper-kolb@dnr.ga.gov)

**Resiliency Partner Survey Email List**

